

PUBLIC INFORMATION PROGRAM

Public support for schools depends upon informed public opinion. The Wells-Ogunquit Community School District will strive to maintain effective communications with the public in order to convey accurate information about the goals, programs, needs and accomplishments of the schools and to provide ways for citizens to express their opinions and expectations.

The Superintendent of Schools shall be responsible for establishing and maintaining a public communications program that will provide for the dissemination of District reports and plans, information concerning student achievement, relevant statistics, noteworthy facts, issues affecting education, use of school facilities, news of the schools, school events and student and staff accomplishments.

The Wells-Ogunquit C.S.D. School Committee encourages the Superintendent and District employees to whom communication responsibilities have been delegated to use a variety of methods for providing information to the public, such as the District's website, letters, newsletters, publications, news releases, news media coverage of School Committee meetings and school-related events, meetings and personal contacts.

All communications with the public shall appropriately respect the confidentiality of students and staff.

Building principals and/or program directors will be responsible for program and other routine school announcements to parents and students. The Superintendent shall be responsible for establishing guidelines for communications with the media and to the public. Such guidelines shall address confidentiality as well as authority to approve and/or release communications, content and contact with media representatives.

Community opinion may be solicited through parent organizations, parent/teacher conferences, open houses and other events or activities that bring staff and parents or other community members together. The School Committee and/or Superintendent may develop and disseminate surveys and questionnaires to obtain information and to allow parents and citizens served by the District to express their opinions.

Legal Reference: 20 USC §§ 6311, 6314-6316, 6319
Ch. 125 § 4.04 (Maine Department of Education Rule)

Cross Reference: JO – Student Education Records and Information

Adopted by the Wells-Ogunquit C.S.D. School Committee: 09/11/91
Revised by the Wells-Ogunquit C.S.D. School Committee: 01/05/05