

HIRING AND EVALUATION OF COACHES

The most essential factor in an educationally sound athletic program is a well-qualified coach. The coach is an important link between sports and the instructional program and the principles of Maine's system of Learning Results, between sports and character development and between sports in school and long-term health and fitness. It is the intent of the Wells-Ogunquit C.S.D. School Committee that the District provide quality coaching in its athletic program.

The School Committee's View of a Well-qualified Coach

Coaching is a special kind of teaching. A coach not only teaches, refines and reinforces skills, but is also a role model for the student-athletes he/she coaches. Beyond knowledge of the rules and fundamentals of his/her sport, a well-qualified coach will have organizational, communication, motivational and especially, teaching skills. A well-qualified coach appreciates the influence he/she has as a role model and mentor and conducts him/herself accordingly.

In addition to these fundamentals, a well-qualified coach:

1. understands that, first and foremost, he/she is a teacher,
2. is sensitive to the need of maturing adolescents and assists in their physical, intellectual, social and emotional development,
3. recognizes that students are diverse in their characteristics and backgrounds including age, maturity, gender, size and culture and adjusts his/her approach as appropriate,
4. has a realistic sense of the level at which student athletes should be expected to perform,
5. promotes sportsmanship, self-discipline and respect, both on and off the playing field,
6. communicates in a positive manner rather than through intimidation,
7. no intimidation,
8. encourages competitive spirit and a will to win, but not a "win at all costs" attitude,
9. provides a fair opportunity for students to participate in competition,
10. recognizes the difference between developmental sports programs and more intensive varsity-level sports,
11. encourages student athletes to explore various athletic activities, both inter-scholastic and intramural, rather than to specialize in a single sport at an early age,
12. recognizes the need for balance in the lives of student athletes, including academic, family and social needs, and
13. adheres to the same standards of conduct with respect to students as classroom teachers are expected to do.

Coaching Job Descriptions

The Directors of Student Activities will be responsible for developing job descriptions for coaches and others on the athletic staff (e.g., assistant coaches, trainers) that are consistent with the School Committee's view of coaching. Job descriptions will be approved by the School Committee.

Hiring and Assignment of Coaches

It is the intent of the Wells-Ogunquit Community School District to hire well-qualified coaches for all of its athletic programs. Because of the relationship between teaching and coaching, it will be the District's practice to secure coaches, to the extent practicable, from its teaching staff. If it is necessary to secure individuals from outside the teaching staff, the Superintendent shall recommend only those persons deemed to have sufficient knowledge and experience to teach the fundamentals and rules of the sport, experience in working or volunteering with adolescents and current training in sports, first aid and cardio-pulmonary resuscitation (CPR).

All persons hired as coaches or assistant coaches must have successfully completed, or within eight (8) weeks successfully complete, the UMO/MCSC Maine Coaching Eligibility Course or its equivalent and appropriate first aid and CPR training. In addition, all persons hired as high school coaches in activities governed by the Maine Principals' Association must meet all coaches' eligibility requirements established by the MPA.

All persons hired as coaches for activities governed by the Maine Principals' Association (MPA) must agree to follow the MPA Code of Ethics, School Committee policies, District and athletic department administrative regulations.

Consistent with the School Committee's policies on hiring and nondiscrimination/ equal opportunity/ affirmative action, the Directors of Student Activities will be responsible for developing and implementing procedures for recruiting, selecting, recommending and assigning coaches. No applicant will be hired as a coach or assistant coach without Maine Department of Education approval, including fingerprinting and criminal background check requirements.

Hiring of coaches shall be on an annual or seasonal basis, with no expectation of continued employment in a coaching position.

Coaches may be disciplined or terminated in accordance with School Committee policies or administrative regulations.

Evaluation of Coaches

In an effort to maintain a well-qualified coaching staff and the integrity of the District's athletic programming, coaches will be evaluated annually.

The Directors of Student Activities will be responsible for developing and implementing a process or rubric for evaluation of coaches. It is expected that the process will include a self-appraisal component, and that the administrative and self-appraisals will include knowledge of sports, coaching skills and techniques, organizational skills, attitudes, communication skills, behavior and ethics.

Cross Reference: JJJ – Philosophy of Athletics
 JJIB – Sponsorship and Evaluation of Athletic Programs
 JJIBB – Sportsmanship
 JJIBC – Relations with Boosters Groups

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